

TWO TYPES OF DECISIONS

By Andrew “Sri” Sridhar | TheWarriorPoet.com

	Seen	Unseen
Opportunity	Obvious 😊	Non-obvious 🤔
Approach	Reactive 🛑	Proactive 🟢
Nature of improvement	Optimizing 🛠️	Fundamental 🚀
Horizon	Short term 📅	Long term 👤
Level of leadership	Tactical 🧠	Strategic 🌐
Task	Urgent 🕒	Important 💰
Who you are	Micromanager 🔬	Visionary leader 🎯
Responsibility	“What I’m paid for” 👤	Not in job description 👤
Orientation	Internal 🏢	External 🌍
Strategy	Competitive 🐾	Blue ocean 🌊
Scheduling	Because you have the time ⌚	Because you make the time ⌚
Tools	Meetings, Slack, email, tickets, spreadsheets, slide decks, surveys 💬	Walks, approachability, great questions, shower thoughts, reading, brainstorms, happy-hours, customer focus, docs 💡
Perils	Inflating the stakes, getting involved when “sign-off” is not useful, Parkinson’s Law, ego ❌	Mental cul de sacs, never-ending strategizing, perfectionism, side quests, having too much fun 😄
Risk-reward	Safer career-wise 😞	Riskier but rewardier ;) 💰
Leader’s value	Marginal 👤	Indispensable 🎉